



DO WHAT YOU LOVE TO FIGHT WHAT YOU HATE

You can make an impact for one more girl!

At Wings of Refuge, we believe everyone has unique gifts, passions, and talents that can be used to make a difference. You don't have to be an expert fundraiser or have a large platform to create an impact - you can start with something you already love.

Whether it's a hobby, a skill, a favorite activity, or simply bringing people together, there are countless ways to use what you enjoy to support women on their restoration journey.

How do I host a DWYL event?

We all have things we love doing, so how can we take what we love and fight what we hate?

1. Identify what you love to do
2. Plan your fundraiser logistics
3. Spread the word & host!

What can Wings do to help me with my event?

As much or as little as you'd like! Some people are ready to go and don't need much assistance, and we're available to those who would like a little more help! Here are some ways we'd love to support you:

- Brainstorm ideas
- Promotional materials
- Social media advertising
- Logo & branding
- Custom social enterprise (survivor-made) product
- Optional check-ins with Development Coordinator
- Be present the day-of your event

Need a few ideas? We've gathered some examples for you!

Tier 1- (low effort)

- **Lemonade/Bake Stand:** Bake an extra batch of cookies or mix up a pitcher of lemonade and set up a stand in your front yard, at a local park, or after a church service. Keep it simple with classic lemonade or add a few fun flavors for an extra touch! Display a sign letting people know that every purchase supports Wings of Refuge. It's a fun way to involve your family, teach kids about generosity, and spark meaningful conversations with your neighbors.
- **Create a Birthday/Celebration Fundraiser:** Turn your birthday, anniversary, or another special occasion into an opportunity to make a difference. Create a fundraiser on social media, set a fundraising goal, and invite your friends and family to celebrate by supporting Wings of Refuge. Share why the mission matters to you and help bring hope and restoration to women on their journey to freedom.
- **Make & Give:** Do you enjoy baking, woodworking, sewing, painting, candle making, or another creative hobby? Create something you love, share it with your community or on social media, and donate the proceeds to Wings of Refuge. It's a meaningful way to use your gifts to make a lasting impact.
- **Proceeds From Garage Sale:** Turn your spring cleaning into an opportunity to make a difference! Gather gently used items from your home, invite friends and neighbors to donate items as well, and host a garage sale with proceeds benefiting Wings of Refuge. It's a simple way to declutter, connect with your community, and support women on their restoration journey.

Tier 2- (moderate effort)

- **Donation Drive:** Already hosting an event like a VBS, church potluck, community gathering, or other special event? Consider inviting attendees to give a freewill donation to support Wings of Refuge. It's a simple way to make an existing event go even further by bringing hope and restoration to women on their journey to freedom.
- **Host a Women's Brunch:** Love bringing people together? Host a brunch and invite your friends, neighbors, church, or community for a meaningful morning. Ask Wings of Refuge to share about our mission or invite a guest speaker, then collect donations or charge a small registration fee to support the ministry.
- **Host a Fun Run/Tournament:** Turn your favorite activity into a fundraiser! Whether it's a 5K, pickleball tournament, golf outing, cornhole competition, or another friendly event, invite others to participate and donate their entry fees to Wings of Refuge. It's a fun way to build community while making a difference.
- **Involve Your Business:** Use your business or talents to create impact. Are you a photographer? Consider offering mini sessions. Own a landscaping or detailing business? Dedicate a day's profits to Wings of Refuge. If you have a storefront, salon, coffee shop, bakery, or boutique, consider hosting a give-back day where a percentage of sales supports the ministry. There are countless ways your business can help women find hope and restoration.

- **Host a Movie/Trivia Night:** Gather your friends, church, workplace, or community for an evening of fun! Charge an admission fee, sell snacks, or collect donations while enjoying a movie or friendly trivia competition. It's an easy way to bring people together around a great cause.

Tier 3- (High Commitment)

- **Hobby Tournament:** Turn a sport or hobby you love into a large-scale community fundraiser! Events like a charity golf tournament, pickleball tournament, or other competitions can bring people together for a great cause. Combine participant registration fees with sponsorship opportunities to create a high-impact event that can raise significant funds for Wings of Refuge.
- **Host a Community "Tour of Homes" :** Love interior design, holiday decorating, or event planning? Create a memorable community experience by organizing a seasonal Tour of Homes. Partner with local homeowners who are willing to open their doors for a ticketed event, and invite the community to enjoy beautiful spaces while supporting the restoration journey of women at Wings of Refuge.
- **Launch a Corporate Matching Campaign:** Does your workplace have a corporate giving or matching program? Partner with your employer to create a giving campaign and encourage coworkers to get involved. Set a fundraising goal, share the mission of Wings of Refuge, and use company matching opportunities to multiply the impact of every donation.
- **Plan a Women's Conference/Retreat:** Bring women together for a meaningful day of connection, encouragement, and purpose. Organize a conference or retreat featuring speakers, worship, workshops, or opportunities to learn more about the mission of Wings of Refuge. Registration fees, sponsorships, and donations can help support restoration and freedom for every woman who comes to Wings.
- **Host a Concert:** Have a backyard, church auditorium, school stage, or community space that could host a concert? Bring people together through music and create an unforgettable evening of generosity. Sell tickets, collect donations, or invite sponsors with proceeds benefiting Wings of Refuge.
- **Host a Classic Car Show:** Bring car enthusiasts and your community together for a fun day that makes an impact. Partner with local car clubs, businesses, and community members to host a classic car show, collect entry fees, offer sponsorship opportunities, and raise support for Wings of Refuge.
- **Plan A Motorcycle Ride:** Gather motorcycle enthusiasts for a ride with a purpose! Plan a scenic route, invite riders from your community, and create an opportunity for connection and awareness along the way. Registration fees, sponsorships, and donations can support Wings of Refuge while bringing people together for a meaningful cause.

Questions to Think Through:

Where will this event take place?

Who do I want to come and participate?

Do I need help making this happen?

What will be the upfront costs of this event?

We can't wait to see how you do what you love to fight what you hate!

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SO EXPLOITATION ENDS FOR ONE MORE GIRL.